VICTOR MACCHAROLI — KNIGHT RIDDER

ard member, helps break ground
y afternoon.

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o the Oakland police.
apno and Hornung were nick-
ders" and were accused of as-
aming suspects on their West
n 2000. A fourth officer in-
se, Frank Vazquez, is a fugi-
re fired and the city agreed to
internal changes to the force
0.5 million civil settlement to
said they were abused by the

r, after two criminal trials, Hor-
itted of making a false state-
e report and conspiracy to ob-
nd charges against Mabanag
re dropped after a jury dead-
of the counts against the two.
r officers then asked to have
rings so they might return to
lice.

issued last week, Smith said
tacted the city's human re-
nent both after they were fired
st criminal trial. The city re-
mpts.

ill begin once attorneys on
e on an arbitrator. A time
as not been set.

— *Knight Ridder*

UNTY

g system OK'd,
sed in November

ty supervisors Thursday ap-

Do you know way to get S.J. noticed?

San Jose needs
a lot these days —
more police offi-
cers, transparent
government, af-
fordable housing
and a more vi-
brant downtown
all come to mind.

salpizarro

One thing that doesn't come
to mind is a theme song, but
we've got one now, anyway.

The four-minute jingle called
"I'm on the Way to San Jose"
was unveiled Thursday at a
news conference for the Cele-
brate San Jose music festival
July 22.

The idea behind the song is
to make San Jose more mar-
ketable to out-of-towners. "Any
great city, any grand city has an
identity that people can tell you
about," said **David Sharp**, edi-
tor in chief of San Jose-based
Soul Mag. "When you mention
San Jose to people . . . there is
no identifiable entity that
makes San Jose stand out."

The music was written and
performed by **Franco Herre-
ro**, a San Jose native and
founder of the Christian Latin
jazz band Masada. The lyrics
were provided to Herrero, and
with lines like "from Santana
Row to the City Hall," I'm bet-
ting the convention and visitors
bureau had a hand in it.

Google, Yahoo, eBay and In-
tel also get mentions, which is
strange because only eBay car-
ries a San Jose address. Maybe
Adobe needs to hire a song-
writer.

Of course, there's already a
well-known song that has the
words "way" and "San Jose" in
its title. Convention and Visi-
tors Bureau marketing director
Bob Marx said it's too expen-
sive to license the 1968 **Dionne
Warwick** hit, so the bureau
will use this new rhythm-and-
horn-driven song with a similar
title to tout the city at trade
shows. The song is fun, Marx
said. "That's the word we want
to get across to people."

The song's not available yet,
but expect to hear it later this
summer in TV commercials
and possibly on the radio.

American Diabe-
tes Society. The
honorees — all of
whom are living
with diabetes —
were marketing
pioneer **Regis
McKenna**, Ge-
nentech founder
Kirk Raab, philanthropist
and community activist **Al
Castellano** and Heritage
bank founder **Bill Del Biag-
gio**.

GOOD SCOUTS: More
honors were handed out
Thursday night at the San Jo-
se Marriott when the Santa
Clara County Council of the
Boy Scouts of America be-
stowed its Character Awards
on five role models.

This year's recipients were
Cupertino National Bank
Chairman **Don Allen**; Milpi-
tas Mayor **Jose Esteves**;
John Hopkins of the Hopkins
& Carley law firm; **Henry Le**,
president of Lee's Sandwich-
es; and **Leigh Weimers**, my
predecessor and a columnist
for San Jose Magazine.

COMING UP: Fans of the
1987 kids movie "The Monster
Squad" should head to the
Camera 12 cinemas in San Jo-
se on Saturday. The theater
will show the cult classic and
reunite actors **Andre Gower**
(who played Squad leader
Sean), **Ryan Lambert** ("cool
kid" Rudy and now lead singer
for the San Francisco band
Elephone,) **Ashley Bank**
("Phoebe the Feeb") and di-
rector **Fred Dekker**. Show-
ings are at 7 and 9:30 p.m.;
tickets are $15.

SHAKESPEARE GALA: The
Shady Shakespeare Theatre
Company will host its fund-
raising gala Sunday at the His-
toric Hoover Theatre in San
Jose. The company performs
Shakespeare plays free at Sar-
atoga Sanborn Skyline Park,
and this summer's offerings
are "The Taming of the
Shrew" and "Romeo and Ju-
liet." Gala tickets are $40; go
to **www.shadyshakes.org**