

COME AND BE A PART OF THE BAY AREA'S
NEWEST LIFESTYLE PROGRAM



AIRING EVERY SATURDAY
ON KICU CHANNEL 36

HIGHLIGHTING THE DIVERSITY
OF OUR CULTURE IN THE BAY AREA

www.asultv.com



*We will keep you up-to-date on the hottest
of what's going-on in the Bay Area*

The
ART & SOUL
OF URBAN LIVING

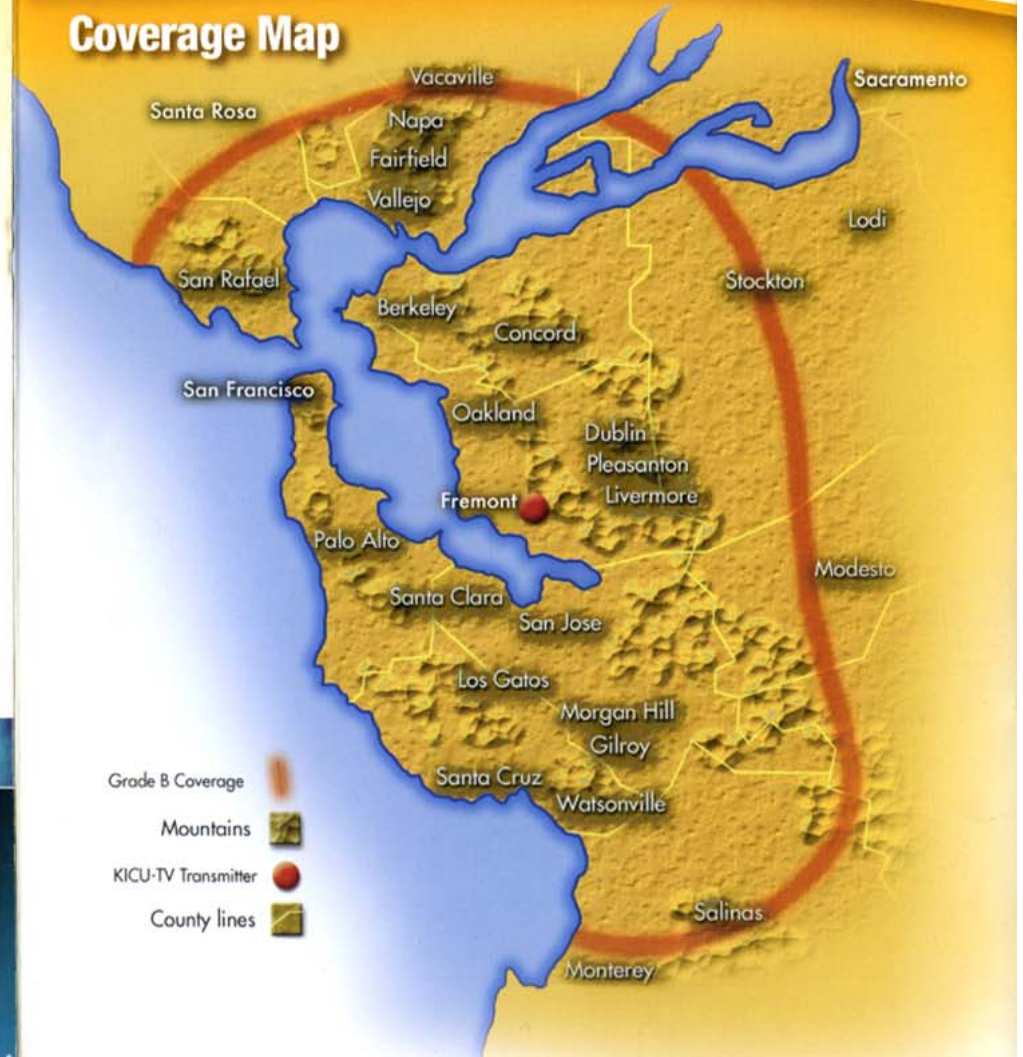


We reach approximately

1 million households

on an average weekly basis

Coverage Map



Our Weekly Hosts



MEGAN C. ARAUJO

Megan, a California girl at heart, was born and raised in the Greater Bay Area. Still residing here today, Megan at the fresh age of 21 years old has already achieved a great deal of success in the field of singing, acting, dancing, and writing. Once a cheerleader for San Jose State, Megan is continuing on with her music and performing career at the University as she enters her third year of college.

DAVID SHARP

David is a versatile communicator who is comfortable either in the spotlight or behind the scenes. A writer, educator, motivational speaker, poet, and performer; he has hosted a local television talk show, and has succeeded at the highest levels of the entertainment arena having appeared on Broadway and in major motion pictures and television shows. As Editor-in-Chief of Soul Mag, a periodical of Soul Publications, David's skills, expertise, experiences and passions are focused to make The Art & Soul of Urban Living and Soul Publications a new and leading voice in the Greater Bay Area.



Advertising Options

Premier Sponsorship

Company name mention at the beginning and end of the show.

Bay Area Billboard

Company name mention and a Bay Area Billboard advertisement during the segment of the show.

Product Placement

Your product is featured on the set for the duration of the show. For apparel products, they can be worn by the host for the duration of the show.

AdCam

Your company or product name will be shown on the bottom right corner of the screen during one segment of the show.

Interview Advertisement

Our correspondent will conduct an on-site interview at your business location.

A production of

KMG

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